

The Zermatt Summit is pleased to welcome the *Entrepreneurial Dream Festival* June 21-23, 2012

The Zermatt Summit Foundation encourages entrepreneurs who “change the world” and the Entrepreneurial Dream Festival celebrates 25 finalists from over 130 contestants.

As part of the second edition of the “Festival du Rêve de l’Entrepreneuriat” (Entrepreneurial Dream Festival), 25,000€ of prizes will be distributed. The Paris-based Center for Young Business Leaders (*Centre de Jeunes Dirigants* or CJD), the Ecophilos Foundation, the Zermatt Summit Foundation and Dreamshake.com (as operator), will reward leaders having a business dream or an exceptional business idea. Projects must be innovative, high-potential and their social, societal and environmental excellence should be as notable as their economic viability. The Zermatt Summit once again stresses the importance for economic actors to consider performance in *all* of its diverse features.

“At the Zermatt Summit Foundation, we share the conviction that globalization and the economic system can be changed. These projects prove that new economic models, focused on the human being, are possible,” highlighted Foundation President Christopher Wasserman.

A three-minute video of each of the 25 selected projects (detailed list on <http://blog.dreamshake.com/>) will be reviewed by a jury of experts asked to designate the 10 best. The jury is composed of entrepreneurs from the CJD, the Zermatt Summit, Paris Pionnières (an excellence incubator dedicated to start-ups created by women), the magazine Chef d’Entreprise and Dreamshake.com.

The ten finalists will be put to an online vote by over 4,000 CEO’s, businessmen, all CJD members and participants at the 3rd Zermatt Summit with the goal of designating 3 winners. The awards ceremony will take place June 23, 2012, during the Zermatt Summit in Switzerland as part of its official program and in front of prestigious attendees and press.

“We are proud to welcome the Entrepreneurial Dream Festival to Zermatt, to honor innovative and responsible entrepreneurs creating new jobs, and above all, to endorse a message of hope for all of us,” said Christopher Wasserman.

About the Zermatt Summit

From June 21-23, 2012, this international summit will gather, for the third consecutive year, over 200 entrepreneurs, economists, politicians and representatives from NGOs from across the globe who share a common vision of globalization. Present to debate possibilities for a more human globalization, they affirm the necessity of restoring the central position of the human and the promotion of individual responsibility. The Zermatt Summit 2012 will therefore have “Towards the Common Good” as its theme.

**For more information about the Summit (Program, speakers...) visit www.zermattsummit.org
To become a media partners or to participate to this event: www.zermattsummit.org/registration**

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