

**The Zermatt Summit starts tomorrow, June 21 and will run through June 23.
It will further the commitments and initiatives contributing
towards the “Common Good”.**

**Over three days, emblematic figures from economics, politics and the finance will debate,
exchange and propose concrete actions in support of the Common Good.**

The agenda has numerous key moments which will federate speakers from all over the world. Among them, **Patrick Dixon**, a well-known Futurologist and president of the Global Change Ltd; **Chandran Nair**, the Founder and President of the Pan-Asian think-tank GIFT (Global Institute For Tomorrow); **Arnaud Mourot**, Director of Ashoka in France; **Michel Meunier**, President of the “Centre des jeunes dirigeants d’entreprise”(CJD); and **Jakob von Uexküll**, Founder of the Right Livelihood Award, often referred to as the Alternative Nobel Prize.

Day 1 - To rally spirits towards the Common Good

The first highlight of the summit will be held Thursday, June 21, with the presentation of the **Zermatt Declaration on the Common Good for Humanizing Globalization**. This declaration seeks to serve as a basis for action at the political level, outlining responsibilities for leaders. The Declaration finds its force in a system of global governance in which finance serves the economy, the economy serves the Common Good and the Common Good serves the human being.

Day 2 – The Common Good, an alternative to the crisis

The day begins with remarks by Manfred Max-Neef, Chilean economist and environmentalist, about the necessary elements in moving from the current crisis to a stable economy based on the Common Good. The Zermatt Summit wishes to demonstrate that this period of economic hardship is also an opportunity to change, emphasizing in particular the lethargy of the current economic system and the role each of us is invited to play within the community. The overarching goal is to put the human back at the center of globalization.

Day 3 – Perspectives for the Common Good

This last day ends with the presentation of the Entrepreneurial Dream Award, honoring social and innovative entrepreneurs.

For Christopher Wasserman, President of the Zermatt Foundation: *“Within the Zermatt Summit Foundation, we share the conviction of believing in individual and committed action for the Common Good. We strive to serve rather than be served and to adopt everyday practices which demonstrate that another path is possible. This year’s Summit guests are emblematic of this commitment and we are honored by their presence and support for the Zermatt Summit.”*

About the Zermatt Summit

From June 21-23, 2012, this international summit will gather, for the third consecutive year, over 200 entrepreneurs, economists, politicians and representatives from NGOs from across the globe who share a common vision of globalization. Present to debate possibilities for a more human globalization, they affirm the necessity of restoring the central position of the human and the promotion of individual responsibility. The Zermatt Summit 2012 will therefore have “Towards the Common Good” as its theme.

For more information about the Summit (Program, speakers...) visit www.zermattsummit.org
To become a media partners or to participate to this event: www.zermattsummit.org/registration

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