

"TOWARDS THE COMMON GOOD" - 3rd ZERMATT SUMMIT

June 21st - 23rd 2012 GRAND HOTEL ZERMATTERHOF

humanizing globalization

DAY 1 – THURSDAY JUNE 21, 2012 Towards the Common Good

General Conference Chairman CHRISTOPHER WASSERMAN

NB: * Room ZS1 (Plenary room) ZS2 (Rudensaal room) ZS3 (Prato Borni room)

Lobby

10:30 - 12:30 Registration Opening

12:30 - 13:00 **Welcome Address and Zermatt Summit Vision**

Theme 2012: Towards the Common Good

Zermatt Summit Foundation Presentation, Definition & Vision of the Common Good

Christopher Wasserman, President (CH), **Antonin Pujos**, Secretary - General (FR),

Nicolas Michel, Vice-President (CH) and **Nicolas Buttet**, Member of the Board (CH)

13:00 - 14:15 **Panel Discussion & Roundtable 1**

Global Governance for the Universal Common Good

Room ZS1

What kind of global governance would have the best chances to foster human development and provide for more than the satisfaction of our needs: a general sense of personal fulfillment and collective achievement? Is the concept of the Common Good fit for helping to address the complex and inter-connected challenges of the 21st Century?

PANEL MEMBERS:

Nicolas Michel, VP, Zermatt Summit Foundation (CH)

Chandran Nair, CEO and Founder, GIFT (HK) or

Suleika Reiners, Policy Officer, Future Finance Commission, World Future Council (DE)

Martina Gmür, Senior Director, WEF (CH)

MODERATOR:

Jakob von Uexküll, Founder, World Future Council (SE)

14:15 - 16:15 **Collaborative Workshop 1 Part A** : Small Groups / Moderation Support - **Zewaow**

Rooms ZS1, ZS2

Scaling the Common Good

16:15 -16:45 Open Dialogue - Break

16:45 - 17:15 **Collaborative Workshop 1 Part B** : Feedback

Room ZS1

17:15- 18:30 **Panel Discussion & Roundtable 2**

Room ZS1

Is there a Common Good?

What unites us effectively when we see ourselves as a human family, as an international community? Can a shared vision of the Common good transform empathy into solidarity; brotherhood into socio-economic cohesion; equity into political justice?

Introductory film by **Gianni Pittella**, Vice President, European Parliament (IT)

PANEL MEMBERS:

Ambassador Pierre Morel, European Union Special Representative for Central Asia (FR)

His Eminence Jean-Louis Cardinal Tauran, President of Pontifical Council for Interreligious Dialogue (FR)

Imma Puig-Simon, Member of the Board of Directors, SEGIPSA (ES)

MODERATOR:

Patrick Dixon, Futurist, Global Change (UK)

18:30 - 18:45 **Keynote Address**

*Official address by **Federal Councillor Alain Berset**, Head of the Swiss Federal Department of Home Affairs (CH)*

18:45 - 19:05 **Zermatt Summit Declaration on the Common Good to Humanize Globalization**

Christopher Wasserman, President (CH), **Antonin Pujos**, Secretary - General (FR),

Nicolas Michel, Vice-President (CH) and **Nicolas Buttet**, Member of the Board (CH)

19:05 - 19:20 **Red Thread**

Room ZS1

by Rodrigo Jordan, Founding Director, Vertical (CL)

19:20 - 19:40 **Keynote Address**

Room ZS1

Testimonial & Film from the Right Livelihood Award

Short Film from RLA followed by

Jacqueline Moudeina, Right Livelihood Award (TD)

19:40 - 20:10 Open Dialogue - Break

20:10 - 21:15 **Testimonial through the Arts**

World Premiere of **Women with Broken Wings**

Performance by Elizabeth Sombart, *Résonnance* (CH) & **Mallika Sarabhai**, *Darpana* (IN)

Room ZS1

An international humanist project dedicated to the cause of assassinated women, victims of other human beings. A portrait of the 12 steps from girlhood to death soon to be shown in venues around the world.

21:15 **Welcoming Cocktails & Buffet**

Room ZS1

Dress code : casual / informal

"TOWARDS THE COMMON GOOD" - 3rd ZERMATT SUMMIT

June 21st - 23rd 2012 GRAND HOTEL ZERMATTERHOF

humanizing globalization

DAY 2 – FRIDAY JUNE 22, 2012 Towards the Common Good

General Conference Chairman CHRISTOPHER WASSERMAN

08:30 - 09:00	Keynote Address How to Move from the Current Crisis to a Stable Economy to serve the Common Good? Manfred Max-Neef , Pioneer of 'Barefoot Economics', Right Livelihood Award (CL)	Room ZS1
09:00 - 09:15	Q&A Session	
09:15 - 10:30	Panel Discussion & Roundtable 3 Turning Conventional Leadership Upside-down for the Common Good of the Company <i>From Corporate Social Responsibility to Corporate Philanthropy and Sustainable Capitalism: are we just inventing words or are we really changing the meaning of "value creation" in a holistic perspective? Can we turn the "charismatic leader" of the 20th Century into the "humane leader" of the 21st back to leadership, entrepreneurship and statesmanship?</i> PANEL MEMBERS: Stuart Drew , Executive Vice President, HCL Technologies (UK) Frederic de Narp , CEO, Harry Winston (USA) Jean-Pascal Bobst CEO, Bobst Group (CH) Father Dermot Tredget , Benedictine Monk and Priest (UK) MODERATOR: Sébastien Maillard , Journalist La Croix (FR)	Room ZS1
10:30 - 11:00	Open Dialogue - Break	
11:00 - 12:15	Panel Discussion & Roundtable 4 Multi-stakeholder dialogue for the Common Good of Society <i>In the search for a new economic paradigm, the Social Business plays a very specific role as the creativity of the social entrepreneur is mobilized to balance its social, societal and environmental purposes while striving to reach economic sustainability.</i> Social Business - Testimonials & Success Stories PANEL MEMBERS: Gonzalo Munoz , Founder & CEO, Triciclos (CL) Jean Schefftsik De Szolnok , Vice-President Southern Europe, Boehringer Ingelheim (FR) Jean-Michel Ricard , Cofounder S.I.E.L.Bleu (FR) Martine Roussel-Adam , Member of the Board of Directors, Reporters d'Espoirs (FR) MODERATORS: Arnaud Mourot , European CEO, Ashoka (FR)	Room ZS1
12:15 - 13:45	LUNCH	
13:45 -14:45	Keynote Address "Sustainagility : Innovation to Save the World" - Towards People and the Common Good Patrick Dixon , Futurist, Global Change (UK)	
14:45 -15:00	Red Thread by Rodrigo Jordan, Founding Director, Vertical (CL)	Room ZS1
15:00 - 15:30	Open Dialogue - Break	
15:30 - 18:00	Collaborative Workshop 2 : Small Groups /Moderation Support from Zewaow Walking the Talk	Rooms ZS1, ZS2
18:45	Meet Lobby of Zermatterhof	
19:00	Departure from Hotel	
19:15	Train departure for Riffelalp	Lobby
19:40 - 20:15	Cocktails	
20:30 - 22:30	Swiss Night Gala Dinner - Restaurant Riffelalp Dress code : business / smart Keynote Address Testimonial : Women Leading Towards the Common Good Kristin Engvig , Founder & CEO W.I.N. (SE)	
22:45	Departure Riffelalp	
23:00	Departure return Train	
23:30 - 01:00	Bar of Zermatterhof hotel open for discussions	

"TOWARDS THE COMMON GOOD" - 3rd ZERMATT SUMMIT

June 21st - 23rd 2012 GRAND HOTEL ZERMATTERHOF

humanizing globalization

DAY 3 – SATURDAY JUNE 23, 2012 Towards the Common Good

General Conference Chairman **CHRISTOPHER WASSERMAN**

08:30 - 09:00 **Keynote Address**

Inspiring Leadership and Innovative Entrepreneurship

Carlo D'Asaro Biondo, President Europe, Middle East & Africa, Google (IT)

09:00 - 09:15 Q&A Session

09:15 - 10:15 **Panel Discussion & Roundtable 5**

Transforming Management Education: 50+20 A Radical Vision & Video

Room ZS1

The year 2012 will be marked by a new sense of urgency for sustainable development and the fate of mankind with the Rio+20 and COP18 climate conferences; and by the widest change ever in global leadership with more than 70 major elections worldwide. How can we use our commitment to the Common Good to help shape world affairs with a "measurable" and results-driven humane orientation?

PANEL MEMBERS:

Aileen Ionescu-Somers, Director CSM Platform, IMD (CH)

Wolfgang Hafenmayer, Managing Partner, LGT Venture Philanthrop (CH)

MODERATOR:

CHW **Mark Drewell**, CEO, GRLI (UK)

10:15 - 10:45 Open Dialogue - Break

10:45 - 11:45 **Zermatt Summit Community Development and Awards**

A) Zermatt Summit Events

Presented by **Antonin Pujos**, Secretary General, Zermatt Summit Foundation (FR)

Marie Georges, Co-founder, Zermatt New Leaders Forum (FR)

Thomas Jauffret, Fondation Ecophilos (FR)

Jérémy Annen, Vice-President, Economie et Conscience (CH)

B) The Dream of the Entrepreneur Award

Presented by **Michel Meunier**, President, CJD (FR) and **Antonin Pujos**

DreamShake.com, the Center for Young Business Leaders in French "Centre de Jeunes Dirigants" (CJD), Ecophilos Foundation and the Zermatt Summit Foundation are pleased to launch a new Dream of the Entrepreneur Award as part of the second edition of the "Festival du Rêve de l'Entrepreneuriat"

Objective: Encourage entrepreneurs who change the world!

11:45 - 13:00 **Conclusion Panel Discussion & Roundtable 6**

Next Steps Towards the Common Good

PANEL MEMBERS:

Patrick Dixon, Futurist, Global Change (UK)

Christopher Wasserman, Zermatt Summit Foundation (CH)

Jakob von Uexküll, Founder, World Future Council (SE)

Nicolas Buttet, Member of the Board, Zermatt Summit Foundation (CH)

MODERATOR:

Rodrigo Jordan, Founding Director, Vertical (CL)

13:00-14:00 LUNCH

14:00 Summit Closing